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FOR IMMEDIATE RELEASE

Perks Carries Moderate Lead in Ward 4

Gord Perks ahead in Parkdale-High Park, Siri Agrell in second

Toronto, October 18th – In a random sampling of public opinion taken by The Forum Poll[™] among 234 Ward 4 voters, amongst those decided and leaning, 44% support Gord Perks. Runners up Agrell at 29%, followed by Lhamo at 22%

Dr. Lorne Bozinoff, President of Forum Research says, "At this rate, we can expect to see a Perks victory. Agrell isn't too far behind, but it would take a lot for her to catch up."

John Tory and Gil Penalosa are neck-to-neck, with Tory holding 38% of support and Penalosa at 36%. 18% of voters are undecided.

The poll was conducted by Forum Research with the results based on an interactive voice response telephone survey of 234 randomly selected eligible voters across Parkdale-High Park. The poll was conducted on Oct 17th, 2022. Results based on the total sample are considered accurate +/- 6%, 19 times out of 20. Subsample and regional results will be less accurate. Margins of error for subsample and regional results are available at www.forumresearch.com/samplestim.asp.

This research is not necessarily predictive of future outcomes, but rather captures opinion at one point in time. The poll was sponsored by Forum Research Inc. as a public service. With offices across Canada and around the world, 100% Canadian owned Forum Research is one of the country's leading survey research firms.

Forum Research follows the CRIC Public Opinion Research Standards and Disclosure Requirements that can be found here: https://canadianresearchinsightscouncil.ca/standards/ **MEDIA INQUIRIES:**

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TORONTO Oct 18th, 2022



Councillor in Ward 4

'Who will you vote for as councillor in Ward 4 in this municipal election on October 24th?'

[Decided / Leaning]

Gender						Age				
	Total	Male	Female	Non- binary	<25	25-34	35-44	45-54	55-64	65+
Sample	199	83	114	2	3	3	6	36	42	109
Gord Perks	44%	48%	41%	0%	95%	24%	37%	30%	57%	49%
Siri Agrell	29%	31%	27%	0%	0%	24%	37%	34%	39%	32%
Chemi Lhamo	22%	15%	29%	50%	0%	52%	27%	22%	2%	10%
Andrew										
Gorham	2%	2%	1%	50%	5%	0%	0%	6%	2%	1%
Other	3%	3%	3%	0%	0%	0%	0%	8%	0%	9%

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Hot Issues

'What is the most important issue to you this upcoming election?'

[All Voters]

	Gender							Age					
	Total	Male	Female	Non- binary	<25	25-34	35-44	45-54	55-64	65+			
Sample	234	95	135	4	4	3	8	43	49	127			
Housing													
affordability	32%	10%	52%	50%	24%	52%	44%	25%	16%	21%			
City													
infrastructure, services and													
taxes	18%	27%	9%	0%	0%	24%	10%	24%	27%	19%			
Traffic,	1070	2770	570	070	070	2470	1076	2470	2170	1370			
congestion and													
transit	13%	14%	12%	25%	27%	0%	20%	9%	15%	11%			
Climate action													
at a municipal													
level The cost of	13%	16%	9%	0%	49%	0%	17%	0%	9%	9%			
living and													
inflation	9%	14%	6%	0%	0%	24%	0%	12%	8%	11%			
Crime and gun					•								
violence	7%	9%	5%	25%	0%	0%	10%	12%	3%	14%			
Pedestrian and													
cyclist safety	4%	4%	5%	0%	0%	0%	0%	9%	9%	8%			
COVID-19 and													
pandemic recovery	2%	3%	2%	0%	0%	0%	0%	5%	7%	2%			
Inclusion issues	270	570	270	0%	0%	0%	0%	5%	170	Ζ 70			
such as anti-													
racism, LGBTQ													
and disability													
issues	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%			
Other	2%	2%	1%	0%	0%	0%	0%	5%	5%	1%			

Municipal Election Interest

'How likely are you to vote in the municipal election in October?'

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[All Voters]

		Gender						Age					
	Total	Male	Female	Non- Binary	<25	25-34	35-44	45-54	55-64	65+			
Sample	234	95	135	4	4	3	8	43	49	127			
Absolutely certain, barring an unforeseen circumstance	88%	85%	90%	100%	100%	76%	100%	84%	85%	82%			
Extremely likely	3%	3%	2%	0%	0%	0%	0%	2%	7%	7%			
Very likely	2%	3%	2%	0%	0%	0%	0%	7%	3%	2%			
Somewhat likely	1%	0%	2%	0%	0%	0%	0%	5%	2%	2%			
Not very likely	5%	9%	1%	0%	0%	24%	0%	0%	05	4%			
Not at all likely	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%			
Don't know	1%	0%	2%	0%	0%	0%	0%	2%	3%	2%			



Mayoral Election

'Who will you vote for in the mayoral election on Oct 24th?'

[All Voters]

	Gender							Age				
%	Total	Male	Female	Non- Binary	<25	25-34	35-44	45-54	55-64	65+		
Sample	234	95	135	4	29	42	50	45	30	38		
John Tory	38%	45%	32%	0%	24%	48%	37%	24%	45%	48%		
Gil Penalosa	36%	32%	39%	50%	49%	52%	17%	44%	38%	22%		
Chloe- Marie Brown	3%	6%	0%	25%	4%	0%	10%	2%	0%	2%		
Blake Acton	1%	2%	1%	0%	0%	0%	0%	2%	2%	5%		
Other	4%	1%	5%	25%	0%	0%	0%	9%	3%	8%		
Don't know	18%	14%	23%	0%	24%	0%	37%	19%	11%	15%		